



# SMARTSWEEP

A decentralised blockchain sweepstake with real time draw & probability data.

# ONE PAGER

## WHO ARE WE

SmartSweep is a decentralised blockchain sweepstake offering players live probability calculations and draw in a fully transparent & autonomous scalable solution. With a combined experience of 6+ years in the cryptocurrency industry the SmartSweep team aims to rapidly become a key market leader in the industry.

## INDUSTRY METRICS



1 in 10 million

Average probability of winning



\$295 Billion

Global lottery market value

\$43 Billion

Revenue from mobile devices

60%

Market growth since 2004



## VISION

The average lottery gives players a 1 in 16million chance of winning, ticket sales are uncapped meaning the prize money can be diluted. Of the top 10 lotto draws in the US, 50% had more than one winner.

SmartSweep aims to change this by becoming a market leader, disrupting the online gambling industry with the best odds, live probability calculations in a fully transparent platform. One winner, guaranteed every draw, regardless of ticket sales with 70% of money from ticket sales going to Prizes & 15% in distribution to investors.

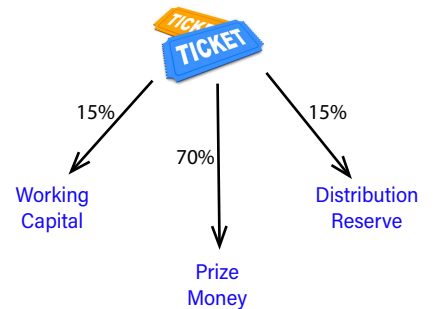
## BUSINESS MODEL

SmartSweep ticket sales will be processed via a publicly visible smart contract that ensures compliance to the marketed funds allocation. Simply put, every sale will generate a random ticket number, with winners calculated via the a blockchain random number generator. All results will be published and available for auditing at any stage.

SmartSweep number one goal is fully transparency to all users and token holders. Prize wallets, winning transaction IDs and ticket sales will all be publically available at all times.

During the initial weeks after launch 40% of ICO funds will be used to ensure prize money is guaranteed regardless of ticket sales. After an extensive marketing campaign, we are confident ticket sales will maximise allowing for expansion of prizes.

### Daily Draw Ticket Sales



Draw *	Prize	Return	Probability
Major	5 BTC	5000%	1/10,000
Secondary	0.002 BTC	200%	1/10

\* One (1) Major prize & 1000 Secondary Prizes are awarded per draw

## TOKEN SALE

Name  
SmartSweep Coin (SMRTS)

Total Supply  
15,000,000

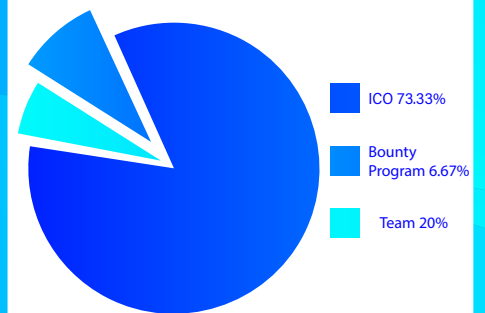
Hard Cap  
\$19,897,837

Soft Cap  
\$3,500,000

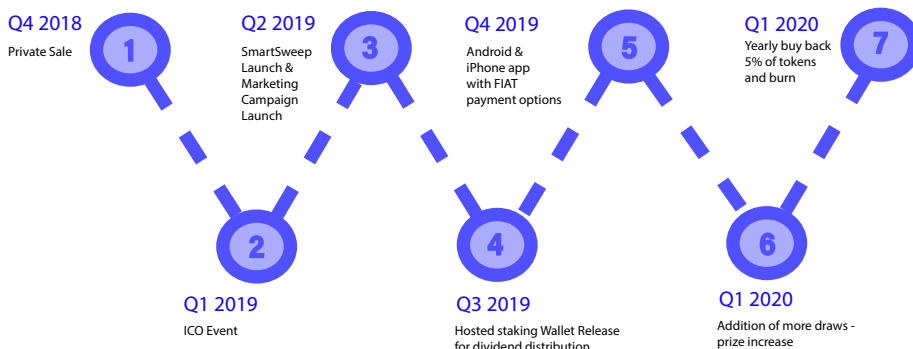
Token Value  
1 SMRTS = 2.50 USD

Stage	Token Amount	Price (USD)	Bonus Tokens
Private Sale	2,750,000	\$2.50 USD	100% Bonus
Round 1	2,750,000	\$2.50 USD	60% Bonus
Round 2	2,750,000	\$2.50 USD	30% Bonus
Round 3	2,750,000	\$2.50 USD	No Bonus

## TOKEN DISTRIBUTION



## ROAD MAP



## USE OF PROCEEDS



- Prize Money 40%
- Marketing 20%
- Personnel and Professionals 20%
- Software Development 10%
- Legal 10%